

The most pure platinum with four ground electrodes and the most powerful spark.

Bosch Platinum+4's unique revolutionary firing technology combines the advantages of surface air gap technology, four ground electrodes and a heat-fused center electrode with the most pure platinum. Only Bosch offers this revolutionary firing technology for the ultimate in engine performance.

Unlike conventional air gap spark plugs, Platinum+4 uses surface air gap technology, which delivers the longest, most powerful spark. First, the spark travels over the surface of the insulator nose and then arcs across the air gap to a ground electrode for a longer spark without increasing the voltage requirement. Plus, four ground electrodes provide multiple radial spark paths, which allow the spark to find the most efficient path.

Compare Bosch Platinum Series to other spark plugs and you'll see why it's the most powerful spark plug series ever, guaranteed!

	Bosch Platinum+4	Bosch Platinum2	Bosch Platinum	AC Rapidfire	Autolite Double Platinum	Champion Double Platinum	NGK Iridium IX	Denso Iridium Power
Pure Platinum Center Electrode	•	•	•					
Never Requires Gapping	•	•						
Multiple Spark Paths	•	•						
Surface Air Gap	•	•						

Pure platinum makes the difference.

Only Bosch uses a pure platinum center electrode that is heat-fused into an extended ceramic insulator. Platinum+4 reaches self-cleaning temperature faster for smoother acceleration, top fuel economy, and ultimate engine performance. Plus, Platinum+4 has the most pure platinum in its center electrode providing a longer performance life.

Try Bosch Platinum+4 Spark Plugs and ignite your vehicle's performance with the most powerful spark.



Platinum+4
Spark Plugs



BOSCH
Invented for life



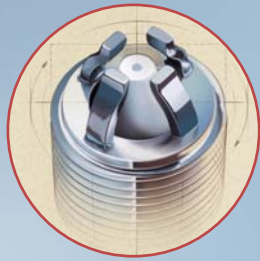
Bosch
Performance

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BOSCH
Invented for life



Four Ground
Electrode
Design

Bosch
Exclusive
Pure Platinum
Center
Electrode



Revolutionary Firing Technology for the Most Powerful Spark

Feature

Revolutionary firing technology featuring unique four ground electrode design

Most pure platinum

Bosch exclusive pure platinum center electrode, heat-fused into an extended insulator

Factory pre-set gap

Yttrium alloy ground electrodes

Benefit

Delivers the longest, most powerful spark and optimal access to the air/fuel mixture for the most efficient combustion and ultimate engine performance

Longer service life

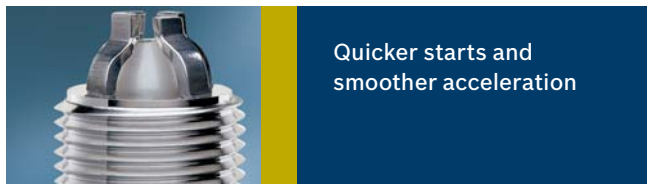
Smoother acceleration, top fuel economy, ultimate engine performance and a longer performance life

Ease of installation – never requires adjustment

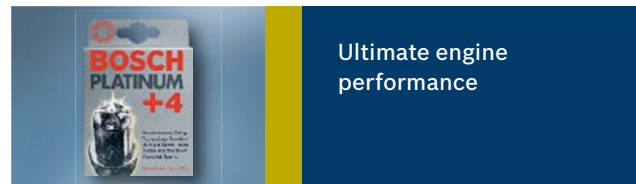
Longer performance life

You'll feel the difference with Bosch Platinum+4, guaranteed!

Bosch guarantees that you will feel the improved performance in your vehicle when you use Bosch Platinum+4 Spark Plugs. If you do not experience smoother acceleration, top fuel economy and ultimate engine performance, return the spark plugs with your dated sales receipt and Bosch will refund the purchase price.



Quicker starts and
smoother acceleration



Ultimate engine
performance



Top fuel economy