

Revolutionary firing technology generates a longer, more powerful spark.

Unlike conventional air gap spark plugs, Bosch Platinum2 uses surface air gap technology. The spark of a Platinum2 first travels over the surface of the insulator nose and then arcs across the air gap to a ground electrode for a longer, more powerful spark, without increasing the voltage requirement.

Plus, two ground electrodes provide multiple spark paths, which allow the spark to find the most efficient path.

Only Bosch offers this revolutionary firing technology, which combines the advantages of multiple electrodes, pure platinum and surface air gap technology for optimum engine performance.

Compare Bosch Platinum Series to other spark plugs and you'll see why it's the most powerful spark plug series ever, guaranteed!

	Bosch Platinum+4	Bosch Platinum2	Bosch Platinum	AC Rapidfire	Autolite Double Platinum	Champion Double Platinum	NGK Iridium IX	Denso Iridium Power
Pure Platinum Center Electrode	•	•	•					
Never Requires Gapping	•	•						
Multiple Spark Paths	•	•						
Surface Air Gap	•	•						

More pure platinum with two electrodes for a longer performance life.

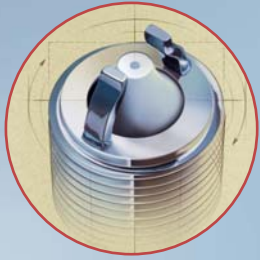
Pure platinum makes the difference. Only Bosch uses a pure platinum center electrode that's heat-fused into an extended ceramic insulator. Platinum2 reaches self-cleaning temperature faster for smoother acceleration, better gas mileage, and optimum engine performance. Plus, Platinum2 uses more pure platinum in its center electrode versus Bosch Platinum, providing a longer performance life.



Platinum2
Spark Plugs



Bosch
Performance



Revolutionary surface air gap firing technology featuring two ground electrodes

Bosch Exclusive Pure Platinum Center Electrode



More Pure Platinum for a More Powerful Spark

You'll feel the difference with Bosch Platinum2, guaranteed!

Bosch guarantees that you will feel the improved performance in your vehicle when you use Bosch Platinum2 Spark Plugs. If you do not experience smoother acceleration, better gas mileage and optimum engine performance, return the spark plugs with your dated sales receipt and Bosch will refund the purchase price.

Feature

Revolutionary firing technology featuring unique two ground electrode design

More pure platinum vs. Bosch Platinum

Bosch exclusive pure platinum center electrode, heat-fused into an extended insulator

Factory pre-set gap

Benefit

Delivers a longer, more powerful spark and provides optimal access to the air/fuel mixture for more efficient combustion and optimum engine performance

Longer service life

Smoother acceleration, better gas mileage, optimum engine performance and a longer performance life

Ease of installation – never requires adjustment

